

**01 September 2021**

## **CTEK to supply Automobili Pininfarina with EV charging technology**

CTEK Sweden AB, the leading global brand in battery charging solutions, has today announced an exclusive supplier technology agreement with Automobili Pininfarina, the world's first luxury electric vehicle brand.

The contract will see the Automobili Pininfarina Battista, the most powerful hypercar ever created in Italy, supplied with an Automobili Pininfarina-branded portable EV charger, as well as a high performance Mode 3 EV charging cable for Type 2 charging solutions. All supplied products will feature CTEK's innovative charging technology that meets the high safety, reliability, and technological performance standards that this revolutionary EV demands.

With a power output listed at 1,900hp and a torque figure of 2,300nm, Battista accelerates from zero to 100km/h in less than two seconds – faster than a current generation Formula One car. It channels more than 90 years of iconic Italian heritage, combining exquisite design with luxurious sustainable materials and a sophisticated pure-electric powertrain which represents the pinnacle of performance EV technology.

Supplied as standard with the Battista, the Automobili Pininfarina branded charger is based around CTEK's NJORD GO portable EV charger, which is simple to use, fully automatic and packed with in-built safety features, making it ideal for carefree EV charging at home or on the move.

Henk Lubberts, Global Director OE, CTEK said: "We are really excited to be supporting Automobili Pininfarina to develop this innovative charging solution for world's first pure-electric luxury hyper GT, the Battista. We are proud to add Automobili Pininfarina to the portfolio of global manufacturers that we work with, and this new collaboration bears testament to the quality of our charging solutions."

Per Svantesson, Automobili Pininfarina CEO, said: "CTEK's commitment to quality, safety, reliability and customer service give us great confidence in the technology we will now deliver to our clients, ensuring life with Battista is a pleasure in every sense."

For more information, visit [www.ctek.com](http://www.ctek.com) and <https://www.automobili-pininfarina.com/>

**Ends**

## Notes to Editors

### About CTEK

- Established in Dalarna Sweden, CTEK is the leading global brand in battery charging solutions, most specifically vehicle charging.
- CTEK offers products ranging from 12V & 24V battery chargers to charging solutions for electrical vehicles.
- Products are sold via a carefully selected network of global distributors and retailers, as original equipment, supplied to more than 50 of the world's leading vehicle manufacturers and through charge point operators, property owners as well as other organisations and individuals providing EV charging infrastructure.
- CTEK takes pride in its unique culture based on a passion for innovation and a deep commitment to supporting the transition to a greener mobility, by adhering to industry-leading ESG standards.

### About Automobili Pininfarina

Automobili Pininfarina is based in operational headquarters in Munich, Germany, with a team of experienced automotive executives from luxury and premium car brands. Designed, engineered and produced by hand in Italy, the Battista hyper GT and all future models will be sold and serviced in all major global markets under the brand name Pininfarina. The new company aims to be the most sustainable luxury car brand in the world.

The company is a 100 per cent Mahindra & Mahindra Ltd investment and has been named Automobili Pininfarina following the signing of a trademark licence agreement between Pininfarina S.p.A. and Mahindra & Mahindra Ltd. Pininfarina S.p.A. will take an influential role in supporting design and production capacities based on their unique 90-year experience of producing many of the world's most iconic cars.

### The Automobili Pininfarina Battista

The Battista will be the most powerful car ever designed and built in Italy and it will deliver a level of performance that is unachievable today in any roadlegal sports car featuring internal combustion engine technology. Faster than a current Formula 1 race car in its 0 -100 km/h sub-two second sprint, and with 1,900 hp and 2,300 Nm torque on tap, the Battista will combine extreme engineering and technology in a zero emissions package. The Battista's 120 kWh battery provides power to four electric motors – one at each wheel – with a simulated WLTP range of over 500 km (310 miles) on a single charge. No more than 150 Battistas will be individually hand-crafted at the Pininfarina SpA atelier in Cambiano, Italy



## PRESS RELEASE

### **Images attached**

- Battista Luxury Hyper GT
- Automobili Pininfarina branded portable EV charger
- Henk Lubberts, CTEK Global Director, OE
- Per Svantesson, Automobili Pininfarina CEO

### **PRESS ENQUIRIES**

Katharine Parker

PR Manager

E-mail: [Katharine.parker@ctek.com](mailto:Katharine.parker@ctek.com)